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# 染髮教育簡介

## INTRODUCTION TO COLOUR EDUCATION

Christel Lundqvist和TIGI技術創意團隊將全新的教學概念專注於沙龍現場染髮的運用。

思索著要如何透過個人色彩和風格造型判斷出最適合客人的髮色啟發了創意諮詢這堂課程的研發。Christel和她的全球染髮技術團隊所一同研發出的這門每開必滿的課程，證實了它的成功。

Christel表示“染髮課程的目的是為了協助每一位染髮師建立和穩定忠實的顧客群。現今的美髮市場非常的競爭，因此擁有專業的技術，思考未來的方向和不斷提升自我，知識和技術是非常重要的；同樣的邏輯也套用在我和我的團隊身上，這也是為什麼我們現在持續地更新課程以確保2015年的染髮教育是更紮實的。” TIGI學院擁有創意諮詢和其他染髮相關課程，致力於協助設計師增進理解，提升創意發展和建立更穩固的事業。

Christel Lundqvist and the TIGI Technical Creative Team, focus their new teaching concepts around the daily work of the salon colourist.

Thinking how to identify the best colour for an individual's personal colouring and personal style inspired the development of Creative Consultation. Developed with her global team, the fully booked courses prove it has a winning formula.

“The course is aimed at every colourist working in a salon who wants to build and maintain a strong clientele” says Christel. “We're working in a very competitive environment today and it is really important to be skilled, to think to the future and to constantly upgrade knowledge and skills. That applies to my Team and myself, which is why we are currently updating the course, to ensure our 2015 colour education programme will be even stronger.” Creative Consultation links to the other colour courses run at TIGI Academies, created to increase understanding, push creativity and build business.

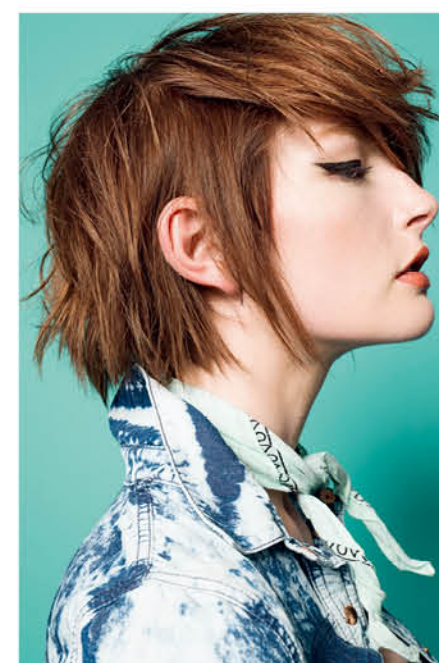
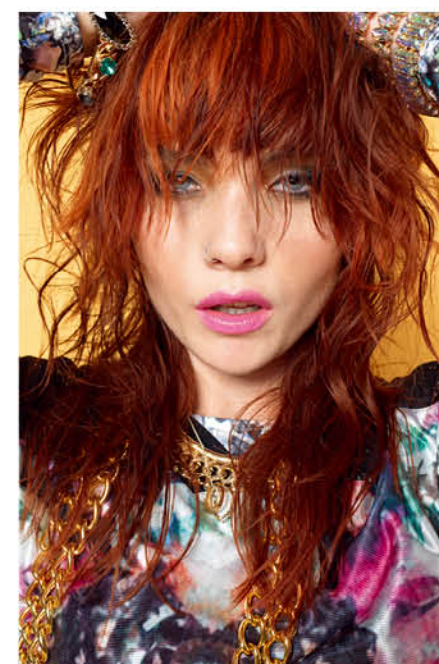
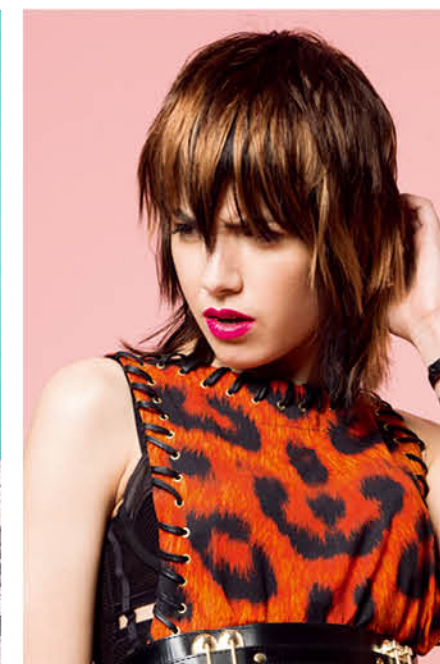
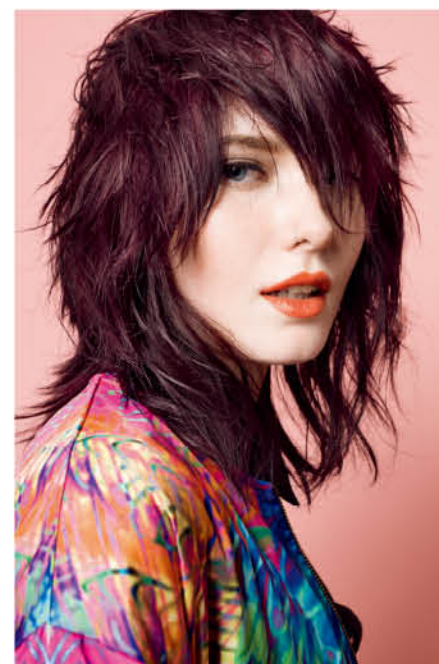


# 2015 學院髮集總覽

## 2015 ACADEMY COLLECTION OVERVIEW

2015 TIGI學院髮集是一個具有指標性，同時商業活性高的一款髮集。每一款髮色都能夠完美襯托髮型的剪裁，並且根據個人的生活風格、皮膚底色、膚色、眼珠色度、個人形象和髮況而改變。進階的染髮技巧強調髮色與剪裁的平衡性，並讓髮型的紋理感更加鮮明，使髮型最終的呈現進入另一個層級。

TIGIAcademyCollection2015 is both directional and wearable. Each colour has been created to accentuate the haircut and can be translated to work with a person's lifestyle, complexion, skin and eye tone, personal image and hair texture. Advanced colouring techniques accentuate the balance of the cut and emphasise the texture.



# 基礎染髮

## FUNDAMENTAL COLOUR

強化基本技巧和專業知識，提升沙龍染髮專業度。

本課程將增加設計師或染髮師的專業認知，著重加強染髮知識和實用技巧的重要性，並幫助想精進染髮專業的設計師或染髮師提升至更高的技巧層級。

一天的課程中含括基礎染髮理論、產品知識和實際操作；課堂將建立最紮實的染髮基礎和邁向專業的平台。

#### 地點:

台北

#### 上課天數:

一天

#### 費用:

課程費用請另洽

#### 相關資源:

證書、假人頭、課程相關印刷品

#### 工具:

學院提供所有插電類工具

#### 對象:

基礎到資深染髮師或設計師  
針對所有想要提升染髮技巧和自信的合格染髮設計師

#### 課程目標:

此課程將提升設計師在專業染髮知識和精進技巧的學習。課程包含髮質分析和染膏的塗放技巧，讓學員能夠運用並與沙龍夥伴分享。課程提供絕佳的平台給希望提升染髮技巧的染髮師，精進染髮相關核心知識讓玩色能更加得心應手

#### 日期:

3月24日  
7月20日

Enhancing techniques and knowledge for salon-viable colouring.

This popular course designed to expand colour knowledge and increase practical skills, will take your work to the next level.

The one-day course covers fundamental colour theory, product knowledge and practical work. This gives the ultimate foundation to fundamental colour.

#### LOCATION

Taipei

#### DURATION

1 day

#### PRICE

Price on request

#### SUPPORT MATERIALS

Diploma, book, detailed course literature

#### TOOLS

All electrical equipment is provided

#### TARGET

Starter, basic and advanced. colourists. qualified colourists wanting to improve skills and gain confidence

#### WHAT YOU CAN DO AT THE END OF THE COURSE

This course gives you increased skills and knowledge together with knowledge of hair analysis and colour application to both use in the salon and share with your team. You will have the core foundation and knowledge to work with colour on a day to day basis and will have the ultimate platform to progress to creative colour.

#### DATES

March 24, July 20



# 中階染髮

## TRANSITION COLOUR

啟發沙龍染髮師商業靈活的染髮技巧運用。

課程著重於提供設計師沙龍實用的創意染髮、創意技巧和染膏調配方式。整體課程的目標在於提升技巧以建立自信心和能力，以強化創意染髮運用和諮詢流程的順暢度。課程規劃上午示範和下午學員操作 TIGI 假人頭，幫助學員能夠快速有效的學習。

適合對象：想要精進和深入了解沙龍適用的創意染髮技巧，並提升染髮整體概念，包含如何建議符合客人風格的創意染髮的設計師們。

#### 地點：

台北

#### 上課天數：

三天

#### 費用：

課程費用請另洽

#### 相關資源：

證書、假人頭、課程相關印刷品

#### 工具：

學院提供所有插電類工具

#### 對象：

合格的染髮師或設計師，至少具有2年的沙龍經驗。針對想要提升染髮技巧和創意的染髮師和設計師

#### 課程目標：

此課程將增進學員在玩色上的自信，加強沙龍現場靈活調配染膏和活用商業染髮的技巧，進而提升學員的染髮業績

#### 日期：

3月17、24、31日

8月3、10、17日

5月4-6日

10月6-8日

12月1-3日

Inspiring timeless colour techniques to develop salon colourists.

This course focuses on strong, salon-viable, creative colouring, creative techniques and colour mixtures. The overall aim is to progress skills, building confidence and competence, enhancing the creative colour approach and consultation process. The morning demonstrations and afternoon workshops on TIGI Block-heads allow fast progression.

Who should attend: Hairdressers wanting to gain increased understanding of salon creative techniques and greater confidence in their overall colour approach, including how to progress clients to creative colours suited to different fashion tribes.

#### LOCATION

Taipei

#### DURATION

3 days

#### PRICE

Price on request

#### SUPPORT MATERIALS

Diploma, book, detailed course literature

#### TOOLS

All electrical equipment is provided

#### TARGET

Qualified colourists with a minimum of 2 years' salon experience, especially those wanting to progress their work to become more creative

#### WHAT YOU CAN DO AT THE END OF THE COURSE

Your new confidence will enable you to create colour mixtures and salon friendly techniques with absolute confidence allowing you to successfully build your colour business.

#### DATES

May 4-6, October 6-8, December 1-3



# 創意染髮

## CREATIVE COLOUR

靈感啟發是成為成功染髮師的主要關鍵。

這堂課將帶領學員探索顏色的世界，從藝術、時裝、多元化的媒體中找尋靈感；學員的靈感將會被啟發，並透過基礎染髮的原則創造出全新並令人興奮的染髮技巧。靈活運用經典的技巧可以發展出令客人驚豔的當代創意染髮效果。

適合對象：擁有基礎染髮知識的染髮師，或想要增進創意染髮技巧和玩色調配信心的設計師們；並從藝術、時裝和多元化媒體獲取顏色創作靈感。

#### 地點：

台北

#### 上課天數：

二天

#### 費用：

課程費用請另洽

#### 相關資源：

證書、假人頭、課程相關印刷品

#### 工具：

學院提供所有插電類工具

#### 對象：

資深染髮師或設計師

#### 課程目標：

此課程將會協助學員更深入的瞭解創意染髮的技巧、哲學以及如何正確選擇能襯托髮型的顏色搭配。這些學習將提升學員的信心並給予機會提升現場創意染髮技巧和客製化髮色

#### 日期：

4月20-21日

7月14-15日

9月1-2日

11月18-19日

12月9-10日

Inspiration is key to being a successful colourist.

This course explores the world of colour, taking inspiration from art, fashion and new-media. You will be inspired to create new and exciting colour techniques through the application of the fundamental principles of hair colour. Utilising a classic technical approach you will develop skills that give exciting contemporary creative results clients will love.

Who should attend: colourists with knowledge of fundamental colour, and hairdressers who wants to gain confidence with creative colouring techniques and colour mixtures; taking inspiration from art, fashion and media.

#### LOCATION

Taipei

#### DURATION

2 days

#### PRICE

Price on request

#### SUPPORT MATERIALS

Diploma, book, detailed course literature

#### TOOLS

All electrical equipment is provided

#### TARGET

Advanced colourists

#### WHAT YOU CAN DO AT THE END OF THE COURSE

This course will give you a full understanding of creative colour techniques, colour philosophy and how to choose colours to complement a hairstyle. New understanding and confidence will give you the opportunity to progress your clients' colour choice.

#### DATES

April 20-21, July 14-15, September 1-2, November 18-19, December 9-10



# 創意諮詢

## CREATIVE CONSULTATION

適用所有染髮師的絕佳諮詢工具。

這堂為期兩天的進階課程是由Christel Lundqvist和全球染髮技術團隊一同研發，課程獲得極大成功迴響；透過突破性的思考和時尚資訊，讓學員得到自我風格的完全發揮及染髮業績的提升；充分玩出創意髮色並同時鞏固顧客的忠誠度。TIGI研發出一套獨特的方式教學員如何運用創意分出各種不同的流行風格，運用特殊的形容詞和深入膚色的分析，大幅提升學員的染髮服務，使客人感受專屬的個人化染髮體驗。

#### 地點:

台北

#### 上課天數:

二天

#### 費用:

課程費用請另洽

#### 相關資源:

證書、假人頭、課程相關印刷品

#### 工具:

學院提供所有插電類工具

#### 對象:

基礎到資深的染髮師和設計師，想要提升染髮技巧和建立自信的合格染髮師或設計師

#### 課程目標:

此課程將提升學員在染髮技術和知識的認知，同時增進你對頭髮分析和染髮塗放技巧的深入了解，以利沙龍現場運用和與沙龍夥伴分享。這堂課程將提供學員沙龍現場實務所需的核心基礎及知識，能提升工作的效率和效果，並且是一個進階創意染髮技巧的絕佳平台

#### 日期:

3月25-26日  
7月21-22日

The ultimate consultation tool for all colourists.

This highly-successful 2-day course conceived by Christel Lundqvist in liaison with her Global Technical Creative Team takes an original and individual approach to growing your colour business via new creative thinking and enhanced fashion knowledge. Salons attending the course have been able to confidently up-sell colour and build loyalty. TIGI's unique concept creatively blends hair and complexion analysis whilst also identifying individual fashion tribes, resulting in the creation of bespoke colours. With the provision of descriptive language, colourists are able to upgrade customer service and enhance the client service with a totally personal experience.

#### LOCATION

Taipei

#### DURATION

2 days

#### PRICE

Price on request

#### SUPPORT MATERIALS

Diploma, TIGI Copyright©olour Consultation Tool, book, detailed course literature

#### TOOLS

All electrical equipment is provided

#### TARGET

Ideal for newly qualified through to advanced colourists who want to improve their skills and gain confidence

#### WHAT YOU CAN DO AT THE END OF THE COURSE

This course gives increased skills and knowledge as well as hair analysis and colour application knowledge designed for you to use in the salon and share with your team. You will have the core foundation and knowledge to work with colour effectively everyday with the ultimate platform to progress onwards to creative colour

#### DATES

March 25-26, July 21-22



# 創意諮詢 2.0

## CREATIVE CONSULTATION 2.0

獨特的諮詢工具，幫助您為客人打造專屬的染髮體驗。

創意諮詢課程的成功促使Christel和她的技術團隊研發出更高階的染髮課，讓設計師可以透過時尚風格、皮膚底色和膚色分析、彩妝、個性和個人風格來更進一步洞悉色彩。在創意諮詢 2.0 所學習的知識和技巧能讓染髮師更具信心和表現高度的專業。運用這些新獲得的知識，染髮師將能提供顧客更獨特和個人化的諮詢，引領創造名符其實的量身訂製染髮服務。

**地點:**  
台北

**上課天數:**  
二天

**費用:**  
課程費用請另洽

**相關資源:**  
證書、假人頭、課程相關印刷品

**工具:**  
學院提供所有插電類工具

**對象:**  
曾經參與創意諮詢課程的染髮師或設計師想要提升自我創意技巧和專業染髮服務的資深染髮師或設計師

**課程目標:**  
這堂課程將增進學員的頭髮知識、彩妝分析及染髮塗放技巧。透過這些學習，你將會更有信心的在沙龍現場運用這些新技巧，並與你的團隊分享。你將獲得在沙龍現場操作創意染髮所需的核心基礎和知識，並是一個進階至更高階創意染髮技巧的絕佳平台

**日期:**  
6月17-18日  
10月13-14日

The unique consultation tool designed to create a bespoke client experience.

Following the success of Creative Consultation, Christel and her Team have created a higher-level experience allowing hairdressers to look at colour through fashion tribes, skin and complexion analysis, beauty, makeup, personality and style. The knowledge and skills learnt from Creative Consultation 2.0 permits the colourist to demonstrate superior expertise and assurance. With this newly acquired knowledge, the colourist will confidently provide clients with a unique and highly personal consultation, leading to the creation of a bespoke copyright colour service.

#### LOCATION

Taipei

#### DURATION

2 days

#### PRICE

Price on request

#### SUPPORT MATERIALS

Diploma, book, detailed course literature

#### TOOLS

All electrical equipment is provided

#### TARGET

Hairdressers and colourists who have already attended a Creative Consultation course. Experienced colourists wanting to improve their creative work and the customer service they provide.

#### WHAT YOU CAN DO AT THE END OF THE COURSE

This course increases your knowledge of hair and makeup analysis, as well as colour application. You will have increased competence, with new skills to use in the salon and share with your team. You will gain the foundation and knowledge to creatively colour, gaining the ultimate platform to progress your work to a higher level of creativity.

#### DATES

June 17-18, October 13-14

