



TIGI®
Education

**EDUCATION
BROCHURE
—2016**

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**TIGI
EDUCATION**

TIGI教育

**LEARN THE
RULES.
BREAK THE
RULES.**

**了解規則
靈活應用**



TIGI EDUCATION OVERVIEW

TIGI教育總覽

TIGI Education encompasses the work of the TIGI International Creative Team and covers our global shows, regional events and seminars as well as our academy courses, specialist teams and supporting educational books and films.

Through TIGI Education we aim to provide inspiration, knowledge and opportunity to expand creativity, improve skills and develop techniques. With a wide variety of constantly updated courses, suited to all levels of professional hairdressers, we focus on progression; supporting hairdressers on their personal career journey, team building and business growth.

TIGI is about opportunity. Hairdressers can expand their personal experiences by becoming part of TIGI Collective or participating in the TIGI Inspirational Youth Programme.

TIGI brands play a vital role in TIGI Education, expanding our understanding of hair and allowing us to be experimental with cutting and colouring techniques, styling and finishing. Linked to every course, we aspire to show hairdressers how to use TIGI products from different brands to give clients a personal style with the finish they desire.

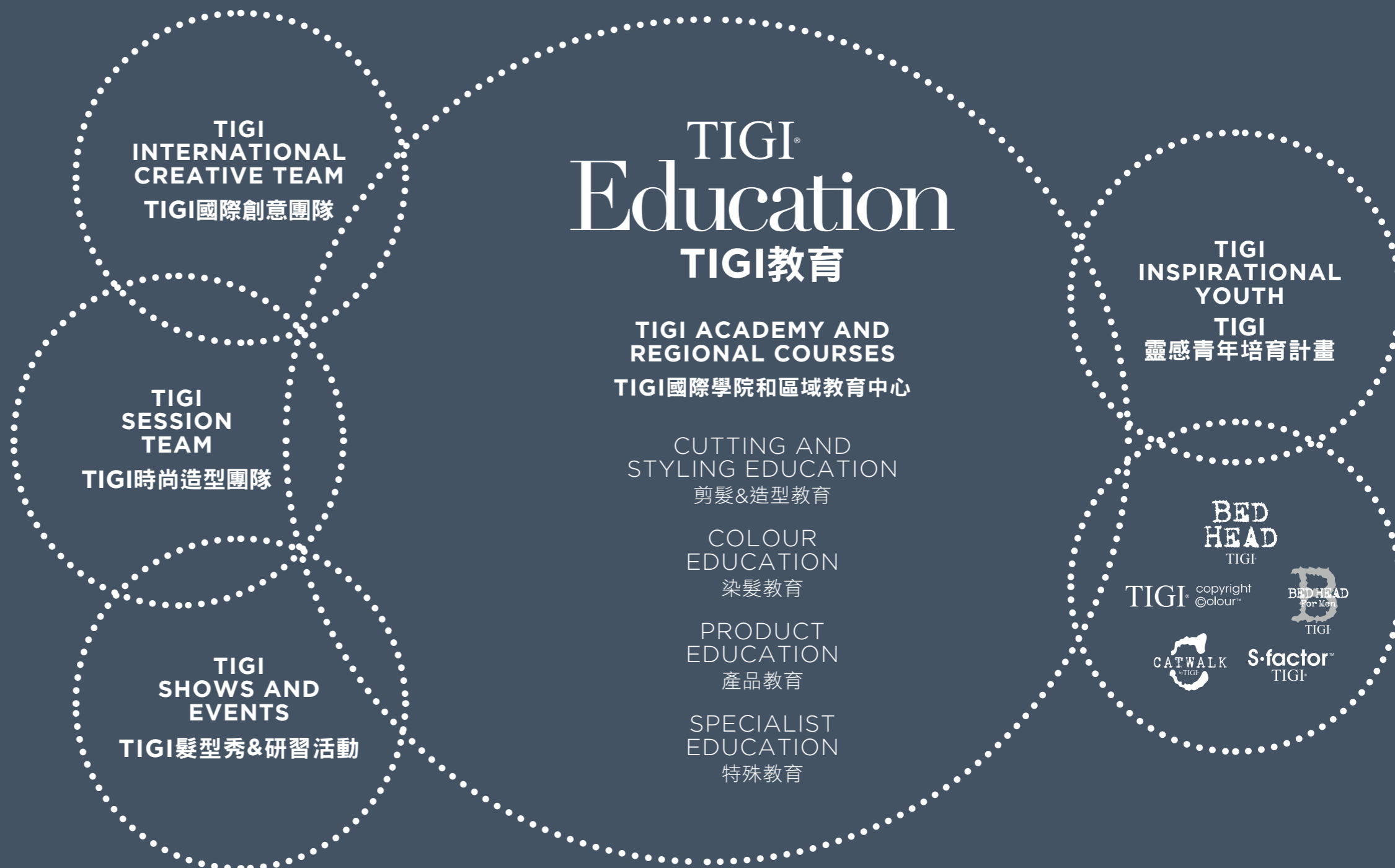
TIGI is “By Hairdressers, For Hairdressers”

TIGI教育包含了TIGI國際創意團隊的所有作品，全球的大型髮型秀、區域性的教育活動和研習會、學院課程、特殊教育及輔助支援的教育手冊和影片。

透過TIGI教育，我們的目標在於提供設計師靈感、專業知識、發揮創意的機會，並致力於精進和發展專業技術。TIGI提供多元化的系統式課程，能夠符合設計師不同階段的需求，我們強調進步，幫助設計師在個人美髮職涯、團隊合作和事業順利發展。TIGI充滿機會與潛能，設計師能夠透過參加TIGI團隊或參與靈感青年培育計畫拓展自我的經歷。

在TIGI教育中，各個品牌都扮演關鍵的角色，不僅讓設計師能夠更完整的了解頭髮，也能夠嘗試剪髮與染髮的新技術和造型的技巧。產品與所有的課程相互連結，我們渴望跟設計師分享如何使用TIGI各個品牌系列的產品，為每位客人完成心中的理想髮型。

TIGI是由設計師為設計師量身訂做的品牌。



WHAT EDUCATION MEANS TO TIGI

教育對TIGI的意義

TIGI Education defines our heritage. Focusing on cutting, colouring, styling, product knowledge and business building, TIGI Education demonstrates our commitment to the professional hairdresser.

TIGI is “By Hairdressers, For Hairdressers.” The hairdresser lies at the heart of TIGI and a dedication to sharing accumulated knowledge, ideas and experiences is fundamental to TIGI philosophy. At TIGI Academies across the globe, the TIGI International Creative Team is dedicated to providing world-class education programmes for forward-thinking hairdressers. We believe continual education builds salon teams, heightens motivation, increases client loyalty and ultimately builds profitability.

“We should never stop learning. As hairdressers we all need to constantly update what we do, improving our cutting and colouring techniques and developing our finishing skills. This is the only way we can progress and meet the needs of today’s clients.” says Anthony Mascolo.

From the very beginning of his career, Anthony Mascolo constantly focused on communicating his techniques, concepts and ideas with other hairdressers. This passion led Anthony to form his own like-minded team and open his first hairdressing academy. Today his ethos remains constant and in our increasingly competitive world is even more relevant.

“I firmly believe by sharing my latest ideas, I am forced to take my work to the next level. This concept has always been the basis of our education programmes.” says Anthony. “We continually update the content of our creative courses to ensure our students constantly drive their own work forwards.”

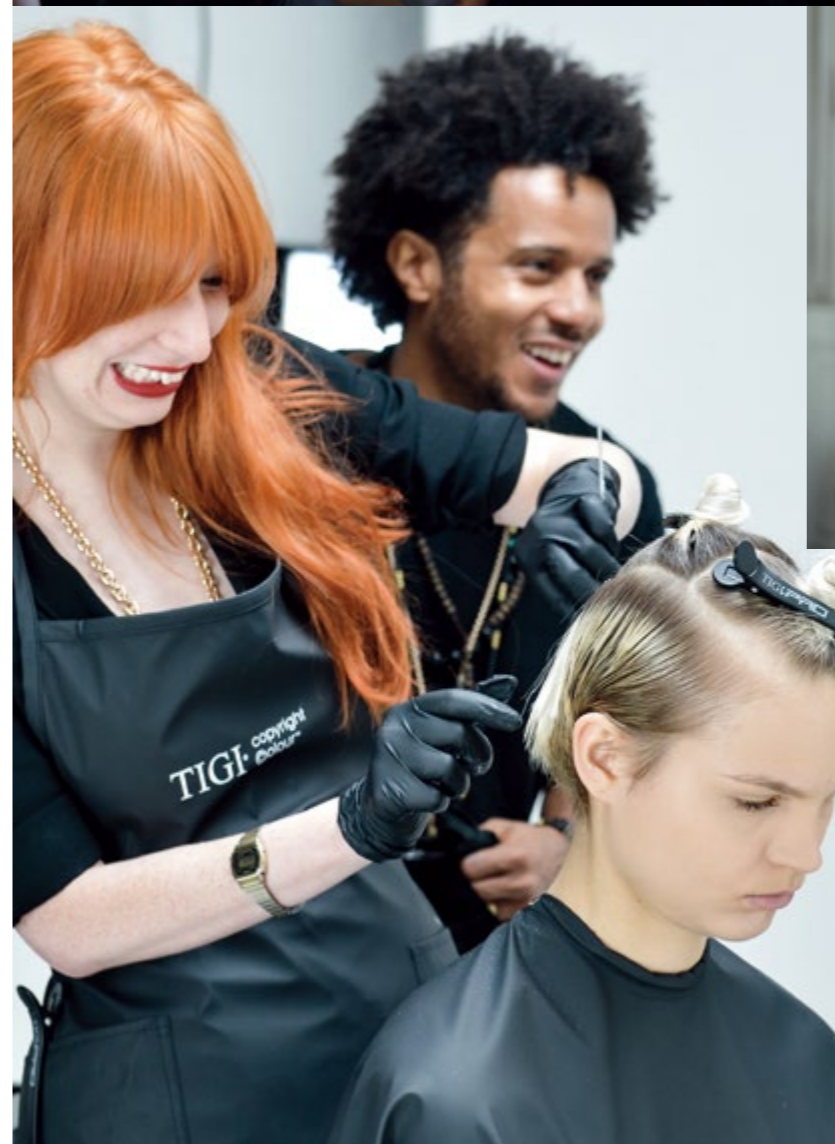
教育定義整個品牌。TIGI著重剪髮、染髮、造型、產品知識和沙龍營運的教育，體現品牌對專業設計師的承諾。

TIGI是「由設計師為設計師量身訂做」的專業美髮品牌，設計師是品牌的核心。向所有設計師分享專業知識、創新想法和實務經驗正是TIGI的理念。TIGI國際創意團隊致力於在全球國際學院中，為具前瞻性的設計師提供一流的教育課程。我們深信持續的教育學習能建立實力堅強的沙龍團隊，提供成長動力並提升顧客忠誠度，最終創造沙龍獲利。

Anthony Mascolo表示：「我們不應該停止學習，身為設計師，我們需要不斷地提升作品層級，精進剪髮和染髮技術，並發展我們的造型技巧。這是唯一能夠進步，並且滿意客人需求的辦法。」

在Anthony美髮生涯的初期，他不斷地與設計師分享他的技術和想法，這股熱情也促使他組織了擁有相同價值觀的團隊，並變成他成立第一間美髮學院的動力。Anthony的信念持續影響著品牌，更在美髮界有著深遠的影響。

「我堅信透過分享最新的想法，我也相對地需要逼迫自己的作品向下一層級邁進，這樣的理念一直都是品牌教育的核心。我們不斷地更新創意課程的內容，確保所有的學員都能因此提升自我的創意和作品。」



TIGI ACADEMIES

TIGI國際學院

Anthony Mascolo opened the TIGI European Academy in London in 2007. This has been followed by further TIGI Academies in New York, Milan and Taipei and a TIGI Learning Lab in Dallas, all supported by global regional education throughout the world.

LONDON

The TIGI European Academy in London is a natural space for learning, sharing ideas, mentoring and delivering the core disciplines of hairdressing. From cutting and colouring to styling and session work, the European Academy covers courses to inspire hairdressers at all levels. Located in South London, close to Bed Head Studios, the TIGI European Academy London is led by the TIGI International Creative Team working closely with Anthony Mascolo.

NEW YORK

The TIGI New York Academy is located in Manhattan's SoHo neighborhood in the heart of one of New York's coolest neighborhoods, the perfect fashion-focused backdrop for creativity. The great space lends itself to artistic expression with exposed brick walls and floor-to-ceiling windows. The New York Academy is headed by Thomas Osborn, VP of Education and Creative Director of TIGI Americas who works closely with Anthony Mascolo on US and Global hair shows and heads the US Session Team at New York Fashion Weeks. US Technical Creative Director, Richy Kandasamy, heads the US Technical Team.

MILAN

Opened in 2014, the TIGI Academy, Milan, is located in the heart of Milan's fashion district, an area where designers and photographers have their studios. Led by TIGI Italy Creative Director, Marco lafrate, the Academy has quickly gained popularity with hairdressers across Italy. Marco works closely with the European Academy Team in London and leads shows at fashion weeks in Milan.

TAIPEI

The TIGI Academy Taipei, is TIGI's education centre in Asia. The TIGI team in Taiwan is led by Ralf Boss, and works closely with the TIGI International Creative team to deliver the latest education programmes. Senior members of the TIGI International Creative Team annually visit Taiwan to share new concepts and ideas and deliver specialist courses.

2007年，Anthony Mascolo在倫敦成立了第一間TIGI國際學院，而後陸續在紐約、米蘭和台北開設了TIGI國際學院，並在達拉斯設立TIGI教育中心，每個地方都有全球性及區域性的完整教育支援。

倫敦

位在倫敦南邊的TIGI學院是一個能夠提供美髮新知、相互學習、分享想法、共同成長的教育環境；學院提供各式課程包含剪髮、染髮、造型、伸展台造型等，能夠符合設計師不同的需求。TIGI倫敦學院是由TIGI國際創意團隊一同領導，與Anthony Mascolo有密切的合作。

紐約

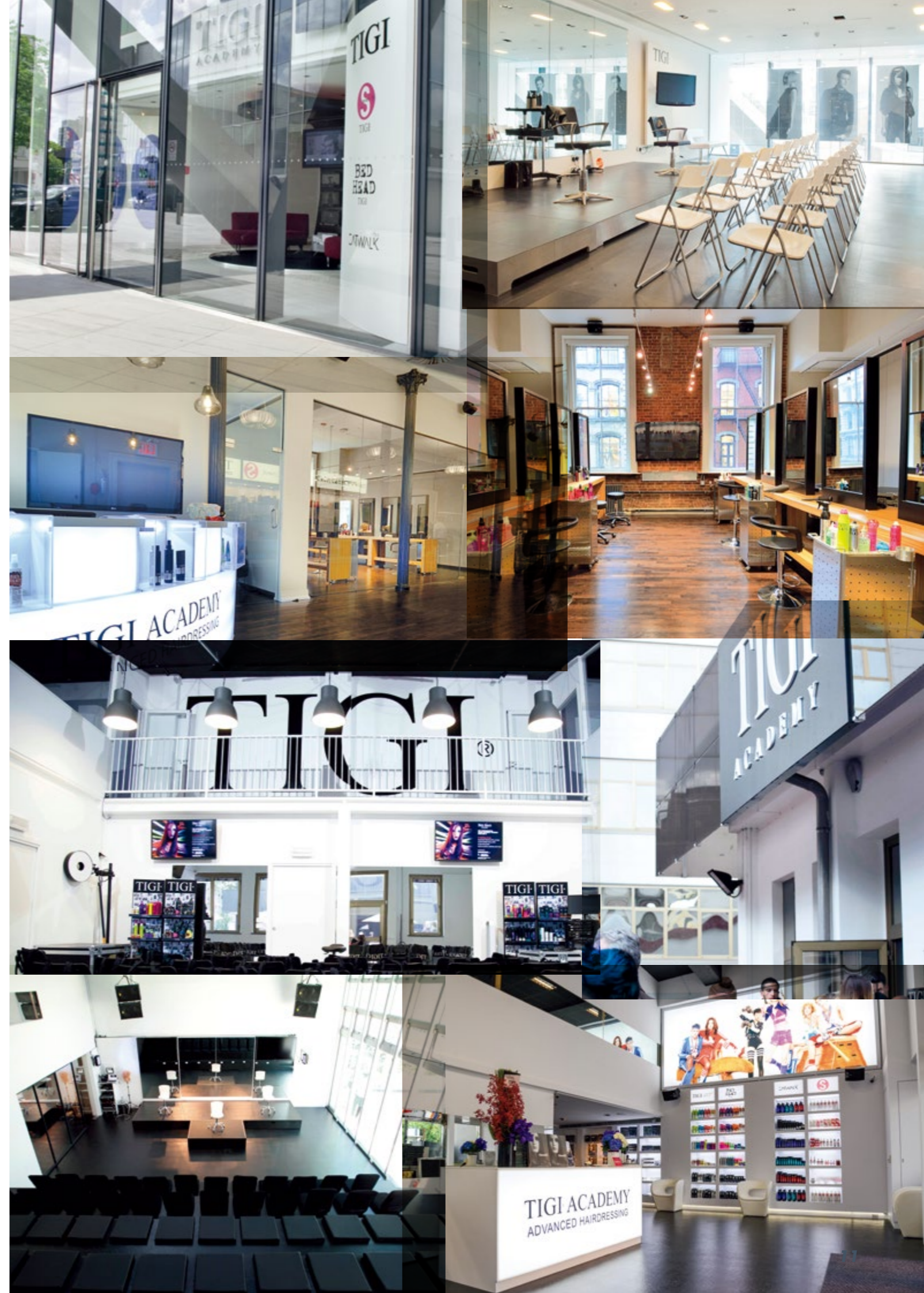
TIGI紐約學院位在紐約最時尚的蘇活區，這裡是創意集結最完美的地點。學院以紅磚的牆壁和落地窗裝潢，呈現十足的藝術氣息。由TIGI美國教育和創意總監Thomas Osborn帶領，Thomas和Anthony Mascolo共事多年，在美國和全球的大型髮型秀上密切合作，他也與紐約時尚造型團隊負責紐約時裝週的活動。美國技術創意總監Richy Kandasamy則領軍美國技術團隊。

米蘭

成立於2014年的TIGI米蘭學院，坐落在米蘭的核心時尚區，許多設計師和攝影師都在此設立自己的工作室。由TIGI義大利創意總監Marco lafrate領軍，米蘭學院迅速地在義大利建立名聲。Marco與倫敦學院團隊緊密合作，並帶領團隊負責米蘭時裝週的活動。

台北

TIGI台北國際學院是TIGI在亞洲的教育中樞。在亞太區創意總監Ralf Boss的帶領下，TIGI台灣團隊與TIGI國際創意團隊緊密合作，與亞洲設計師分享最新的教育課程。TIGI國際創意團隊的資深成員每年都會到台灣分享最新的技術和想法，親授國際學院的課程。



TIGI INTERNATIONAL CREATIVE TEAM

TIGI 國際創意團隊



The TIGI International Creative Team is undeniably central to TIGI. TIGI is 'by hairdressers for hairdressers' and our hairdressers are our core. Twelve years ago, TIGI International Artistic Director, Anthony Mascolo, created the TIGI International Creative Team and invited hairdressers he respected to join. Over the last decade the team has expanded across the globe.

The TIGI International Creative Team focuses on creating, innovating, researching and sharing ideas. At all major TIGI events, from international shows to TIGI photo shoots, the key team members come together as a major creative force. Education and creative development are their main focus, but all the team members have vast experience as both salon hairdressers and session stylists and understand the needs of the salon hairdresser.

When you attend a course at any TIGI Academy you can be sure the Team will welcome you and ensure you enjoy a valuable experience.

TIGI是「由設計師為設計師量身訂做」的專業品牌，TIGI 國際創意團隊的每一位成員都是髮型設計師，而他們正是品牌的核心。12年前，TIGI國際藝術總監Anthony Mascolo組成了TIGI國際創意團隊，大力邀請他尊敬的設計師們一起加入隊伍。過去十多年來，國際創意團隊的陣容不斷地擴大，許多來自全球各地的團員紛紛加入。

TIGI國際創意團隊專注於創造、創新、尋找並分享新想法。所有TIGI的主要活動，從國際性的髮型秀到髮集拍攝，主要的成員會齊聚一堂，團隊合作，集結最豐富的創意。教育和創意發展是團隊的重心，除此之外，所有的團員都具有豐富的沙龍和伸展台造型師的經驗，能充分了解沙龍設計師的現場中需求。

當你參加任何一個TIGI國際學院的課程，你絕對會感受到團隊的熱情，保證你擁有最棒的學習體驗。

TIGI COLLECTION 2016

2016 TIGI髮集

The TIGI Collection 2016 is the foundation for our creative education programmes. It includes the latest work of the TIGI International Creative Team, demonstrating the process of working together as team, and communicating fresh ideas and creative concepts with hairdressers across the globe.

“This 2016 TIGI Collection has been created as a starting point to expand your creativity. From the beginning of our career journey, we need a rounded amalgamation of different techniques, building on this knowledge as we progress, gaining greater experience and confidence on the way. As hairdressers, it’s important we continually expand our portfolio of ideas, constantly learning new ways to style and finish hair. With the new ideas in this collection, we hope you can push your creative boundaries, evolving and enhancing your own work.” Anthony Mascolo.

2016年TIGI髮集是我們創意課程的主軸，這本髮集包含了TIGI國際創意團隊的最新作品，呈現各個國際成員透過溝通和團隊合作的創意與作品。

Anthony Mascolo表示：「這次2016的髮集是啟發創意的根基，在專業設計師的職涯初期，必須要學習不同的技巧、累積知識，並不斷地獲取經驗，建立信心。身為設計師，我們必須要持續發展創意，學習新的造型技巧。這本髮集中充滿了團隊的新想法，我們希望藉此打破創意的設限，幫助設計師精進作品。」



**STAND OUT.
DON'T FIT IN.**

**展現自我
拒絕平凡**



COURSE SELECTION

課程選擇

CHOOSING THE RIGHT COURSE IS VITAL

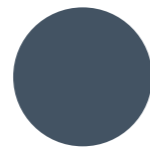
It's important to choose the right course, ensuring each of your team receive correct training for their needs and can immediately utilise new knowledge and ideas when they return to your salon.

If you are unsure which course to select for your team members or yourself, please talk to us! You can speak to your TIGI Account Manager, or one of our TIGI Education Specialists, who will be happy to support you in creating the optimal development journey for you and your salon team.

選擇合適的課程非常關鍵

正確的挑選課程相當重要，請確保你的沙龍團隊成員能夠找到符合他們需求的教育訓練，並能將所學的新知和技術應用在沙龍現場。

如果不確定如何為你的沙龍團隊或自己選擇課程，歡迎洽詢我們的專員！你可以與當地的TIGI業務或是教育團隊聯繫，我們將非常樂意為你服務，幫助你和你的沙龍團隊設計最合適的教育訓練。



BEGINNER 初階

Essential Skills and Understanding

- Minimum of two years as a qualified hairdresser
- New starters
- Returning to hairdressing
- New to subject

核心技術的學習與理解

- 設計師至少2年資歷
- 新進設計師
- 重回美髮業者
- 初學者



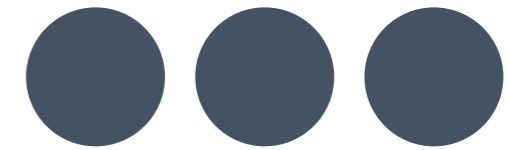
INTERMEDIATE 中階

Developing Techniques and Knowledge

- Minimum of three - five years as a qualified hairdresser
- Fundamental knowledge of the subject
- Some practical hairdressing experience
- Would like to improve skills and gain confidence

發展專業技術與知識

- 設計師至少3-5年資歷
- 具備基礎的專業美髮知識
- 具備沙龍實務經驗
- 想要提升專業技能和培養自信者



ADVANCED 進階

Inspiration and Creativity

- Minimum of five years as a qualified hairdresser
- Technically and creatively advanced
- Looking for inspiration and motivation
- Building craftsmanship and artistry

啟發靈感與創意

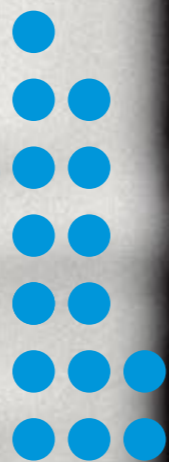
- 設計師至少5年資歷
- 追求進階的技術和創意者
- 尋找靈感和動力者
- 培養創作和美感藝術

CUTTING & STYLING EDUCATION

剪髮 & 造型教育

FUNDAMENTAL CUTTING
CLASSIC CUTTING
GRADUATION SKILLS
TRANSITION CUTTING
MEN'S FOCUS
CREATIVE CUTTING
SESSION HAIR

TIGI系統裁剪
經典剪髮 I
經典剪髮 II (低層次技巧)
中階商業剪髮
男士造型
創意剪髮
伸展台造型



The one-day course is a perfect introduction to TIGI Education for qualified hairdressers. This is an inspirational starter course highlighting the benefits of new information. Using a step-by-step approach, an understanding of fundamental cuts is carefully explained providing important salon information.

The format of the day consists of a morning demonstration, followed by a workshop on TIGI head blocks. At the end of the day you will leave with new ideas to apply to your salon work.

這是讓設計師能初步了解TIGI教育最好的方法，一整天充滿啟發的入門課程突顯TIGI剪髮架構的優勢。課程將會步驟性的分解基礎剪裁，使學員能更進一步的掌握剪髮系統的重要性，提供你開啟沙龍現場髮型運用的第一把鑰匙。

課程規劃包含上午示範以及下午學員實際操作假人頭；課程結束後學員將獲得美髮新知，並能實際運用在沙龍現場工作。

FUNDAMENTAL CUTTING

TIGI系統裁剪

.....
LOCATION: TAIPEI
DURATION: 1 DAY
PRICE: PRICE ON REQUEST
LEVEL: BEGINNER

COURSE DATES:
JUNE 6
AUGUST 17
NOVEMBER 3

.....
地點: 台北
上課天數: 一天
費用: 課程費用另洽
分級: 初階

日期:
6月6日
8月17日
11月3日



This course is the ultimate foundation for every progressive salon stylist.

Classic Cutting is an imperative course for every hairdresser wanting to learn the absolute foundation to create any hairstyle. Understanding and perfecting Classic Cutting techniques is paramount, allowing hairdressers to progress to a higher, more artistic level of work. Without these skills it is impossible to attain the techniques to become an advanced hairdresser.

The goal of the course is the achievement of technical perfection and balance, with an emphasis on TIGI Methodology & Terminology. The technical breakdown covers one length, graduation and layering, taught through demonstration and workshop periods.

最重要的基礎架構，適用於想要精進技巧的設計師。

經典剪髮給予設計師髮型創作上最完整的架構，了解和融合運用經典技巧是不可或缺的，它能幫助設計師精進技術，並提升作品至更高、更藝術性的層級，此課程絕對是成為專業設計師必備的條件之一。

課程的目的在於達到完美的平衡和對裁剪技巧的掌握，課堂中著重TIGI教學法和專用辭彙，透過示範和實際操作分解零層次、低層次和高層次等技巧。

CLASSIC CUTTING

經典剪髮 I

LOCATION: TAIPEI
DURATION: 5 DAY
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
MARCH 1、8、15、22、29
MAY 2、9、16、23、30
AUGUST 1、8、15、22、29
AUGUST 31、SEPTEMBER 7、14、21、28
NOVEMBER 1、8、15、22、29
DECEMBER 6、13、20、27、JANUARY 3

APRIL 25 - 29
JUNE 13 - 17
OCTOBER 3 - 7

地點: 台北
上課天數: 五天
費用: 課程費用另洽
分級: 中階

日期:
3月1、8、15、22、29日
5月2、9、16、23、30日
8月1、8、15、22、29日
8月31、9月7、14、21、28日
11月1、8、15、22、29日
12月6、13、20、27、1月3日

4月25 - 29日
6月13 - 17日
10月3 - 7日



This course has been specifically designed to master the technique of Graduation. We consider Graduation to be one of the most difficult skills to master, yet it is so important to salon cutting. It's therefore essential for every qualified hairdresser. The course focuses on the methodology, terminology and the techniques of Graduation during a three-day intensive training, simplifying the basic techniques and ultimately heightening skills.

Graduation techniques are taught using demonstration, film presentation and expert technical breakdown, reinforced with workshop sessions using TIGI head blocks.

一門強化低層次裁剪技術的課程。低層次技巧是最難掌握的技巧之一，但卻是每天沙龍工作極重要的髮型技術，是所有專業設計師都需必備的能力。課程著重裁剪架構和專用辭彙、了解低層次的架構和技巧，密集的課程讓學員更容易掌握基礎和精準技巧的精髓。

課程包含教學示範、影片示範和技術步驟分解，並於實際操作假人頭時強調裁剪重點，最後一天將安排真人模特兒，強化學員的技巧的應用操作。

GRADUATION SKILLS

經典剪髮 II (低層次技巧)

.....
LOCATION: TAIPEI
DURATION: 4 DAY
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
MARCH 16、23、30、APRIL 6
MAY 17、24、31、JUNE 7
AUGUST 9、16、23、30
NOVEMBER 7、14、21、28

JULY 18 - 21
OCTOBER 17 - 20

.....
地點: 台北
上課天數: 四天
費用: 課程費用另洽
分級: 中階

日期:
3月16、23、30、4月6日
5月17、24、31、6月7日
8月9、16、23、30日
11月7、14、21、28日

7月18 - 21日
10月17 - 20日



Focusing on the progression from basic to advanced, this course helps salon stylists create individual trend-led hairstyles for their clients and allows them to demonstrate their skills in 'personalising' and 'texturising'. This important knowledge is paramount for daily work, building client confidence and loyalty. At the end of the course you will have improved your cutting techniques and developed greater confidence for your salon work, enhancing your overall skills as well as your ability to create individual looks for your clients.

Running in conjunction with Transition Colour, the course follows morning demonstration sessions and afternoon workshops using TIGI head blocks.

課程強調基礎技巧和進階技術的結合與變化，幫助設計師創造當季流行的髮型，並透過“個人化修飾”技巧為每一位客人設計最合適的髮型。具備為客人設計客製化髮型的能力是每天在現場工作必備的技能，設計師能因此建立自我信心，提升顧客忠誠度。此課程讓客人精進裁剪技巧並強化自信，為客人設計最合適的獨特髮型。

與中階商業染髮同步進行，此課堂上午將進行真人剪染示範和下午安排學員實際操作假人頭，並於第三天讓學員操作真人模特兒。

TRANSITION CUTTING

中階商業剪髮

LOCATION: TAIPEI
DURATION: 3 DAY
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
MAY 12、19、26
NOVEMBER 16、23、30

JULY 12 - 14

地點: 台北
上課天數: 三天
費用: 課程費用另洽
分級: 中階

日期:
5月12、19、26日
11月16、23、30日

7月12 - 14日



This intermediate to advanced course offers the latest cutting and styling techniques for today's fast-growing male clientele, who want personalised cutting and styling ideas. The momentum of the course is high energy and trend-based, with live model demonstrations. The two-day experience takes you on a journey from classic to bold masculine hairstyling, incorporating a wide variety of barbering and salon viable techniques. At the end of the course, armed with fashion buzzwords and enhanced techniques, you will be have new confidence to build this exciting new area of the salon business.

此中階課程將與學員分享最新的剪髮和造型技巧，以符合現代快速成長且重視時尚的男性顧客市場；這些男性顧客追求個人化的剪裁和專業的造型建議。此課程充滿高度能量，架構於趨勢和真人模特兒的示範，兩天的課程將帶領學員從經典到獨特的男性髮型呈現中，學習多樣的男士理髮造型技巧，活用於沙龍現場。設計師能夠運用所學的新技術開創新的市場。

MEN'S FOCUS 男士造型

.....
LOCATION: TAIPEI
DURATION: 2 DAY
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
APRIL 20 - 21
SEPTEMBER 26-27

.....
地點: 台北
上課天數: 兩天
費用: 課程費用另洽
分級: 中階

日期:
4月20 - 21日
9月26 - 27日



The Creative Cutting course runs alongside the Creative Colour course and is TIGI's most advanced and progressive training course, designed for cutting-edge hairdressers who are both highly experienced and confident. It is created to inspire advanced hairdressers to progress their work with the latest cutting and finishing techniques. The TIGI International Creative Team's latest work is shared in this constantly evolving advanced course, packed with new ideas, research and techniques.

The course provides directional, innovative information based on the latest collections created by the Team.

與創意染髮同步授課，此課程是TIGI教育中針對資深設計師提供最進階的一門課程。創意剪髮課程的目標在於啟發資深設計師靈感並分享最新的剪髮造型技術。課堂中分享TIGI國際創意團隊年度的最新作品，每一堂課都將會有不同的內容和啟發。

此進階課程利用最新的髮集提供最具前瞻性和創新的資訊，讓學員能夠找到更多實用和發揮的空間。

CREATIVE CUTTING

創意剪髮

.....
LOCATION: TAIPEI
DURATION: 2 DAY
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
TBC

.....
地點: 台北
上課天數: 兩天
費用: 課程費用另洽
分級: 進階

日期:
由外國講師授課，日期另行公布



Trend led education for cutting-edge hairdressers, straight from international fashion weeks.

Fashion links seamlessly with hair. The synergy between the two dictates a person's individual style. With their fashion credentials very much in place, the TIGI Creative Team works backstage in New York, London, Milan and Paris.

Using information and references gained from the world of fashion, TIGI has developed a course to give hairdressers first-hand knowledge of the latest trends. Using styling and finishing ideas, combined with detailed product usage, you are able to achieve quick and effective dressed looks straight from the catwalk. On the third day as a group you will all participate in a TIGI photo-shoot, utilising the information you have learnt.

直接從國際時裝週延伸的課程內容，為資深設計師所設計的潮流趨勢教育。

時尚和髮型密不可分，兩者間的關係影響整體造型並決定個人形象。TIGI時尚造型團隊憑藉專業技術和對時尚的敏銳度，每季都前往紐約、倫敦、米蘭和巴黎時裝週的後台負責各設計師品牌發表的髮型設計。

運用來自各地的時尚趨勢，TIGI發展出完整的課程讓設計師能深入時尚界的最新趨勢和知識。實用的造型技巧與產品使用相互結合，學員能快速地創造出具有伸展台風格的時尚造型。

SESSION HAIR 伸展台造型

.....
LOCATION: TAIPEI
DURATION: 3 DAYS
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
TBC

.....
地點: 台北
上課天數: 三天
費用: 課程費用另洽
分級: 進階

日期:
由外國講師授課，日期另行公布



COLOUR EDUCATION

染髮教育

FUNDAMENTAL COLOUR

TRANSITION COLOUR

CREATIVE CONSULTATION

CREATIVE CONSULTATION 2.0

CREATIVE COLOUR

基礎染髮

中階商業染髮

創意諮詢

創意諮詢2.0

創意染髮



Enhancing techniques and knowledge for salon-viable colouring.

This popular two-day course is designed to expand colour knowledge and increase practical skills to take your work to the next level. Created for all colourists wanting to gain greater confidence in their use of TIGI copyright@olour and improve their technical skills, the course covers fundamental colour theory, product knowledge and practical work.

This gives the ultimate foundation to fundamental colour and is ideal for new hairdressers to TIGI copyright@olour.

強化基本技巧和專業知識，提升沙龍染髮專業度。

本課程將提升設計師或染髮師的專業認知，著重強化染髮知識和實用技巧的重要性，並幫助想精進染髮專業的設計師和染髮師提升至更高的技巧層級。一天的課程包含基礎染髮理論、產品知識和實際操作，將建立最紮實的染髮基礎，適合剛接觸TIGI copyright@olour的設計師。

FUNDAMENTAL COLOUR

基礎染髮

.....
LOCATION: TAIPEI
DURATION: 1 DAYS
PRICE: PRICE ON REQUEST
LEVEL: BEGINNER

COURSE DATES:
MAY 3
AUGUST 2

.....
地點: 台北
上課天數: 一天
費用: 課程費用另洽
分級: 初階

日期:
5月3日
8月2日



Inspiring timeless colour techniques to develop salon colourists.

This course focuses on strong, salon-viable colouring techniques and mixtures. Bridging the gap between fundamental and advanced, the overall aim is to progress skills, build confidence and competence, enhancing the TIGI copyright©olour approach and consultation process.

Running in conjunction with Transition Cutting, the morning demonstrations and afternoon workshops on TIGI head blocks will leave you with the skills, confidence and knowledge to successfully build your colour business.

啟發染髮師靈活運用商業染髮技巧的能力。

此課程著重於提供設計師實用的染髮技巧和染膏配方。連結基礎技巧和進階操作，課堂的目標在於提升染髮師的技術以建立自信和專業能力，並強化使用 TIGI copyright©olour 的手法和諮詢流程。

與中階商業剪髮同步進行，此課程上午將進行真人剪染示範和下午安排學員實際操作假人頭，並於第三天讓學員操作真人模特兒。如此的編排方式讓學員能學習大量的技巧、專業知識，並鞏固染髮服務的業績。

TRANSITION COLOUR 中階商業染髮

.....
LOCATION: TAIPEI
DURATION: 3 DAYS
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
MAY 12、19、26
NOVEMBER 16、23、30

JULY 12 - 14

.....
地點: 台北
上課天數: 三天
費用: 課程費用另洽
分級: 中階

日期:
5月12、19、26日
11月16、23、30日

7月12 - 14日



The ultimate consultation tool for all colourists. 適用於所有染髮師的最佳諮詢工具。

This highly successful two-day course, conceived by Christel Lundqvist in liaison with her Global Creative Technical Team, is an original and individual approach to growing your colour business via new creative thinking and enhanced fashion knowledge. Salons attending the course have been able to confidently up-sell colour and build loyalty. TIGI's unique concept creatively blends hair and complexion analysis, as well as identifying individual fashion tribes, resulting in the creation of bespoke colours. With the provision of descriptive language, colourists are able to upgrade customer service and enhance the client service with a totally personal experience.

此課程是為期兩天的染髮課程，由TIGI全球技術創意總監Christel Lundqvist和全球染髮技術團隊一同研發，透過突破性的思考和剖析最新的時尚資訊，學員將找出自我風格，提升染髮業績並建立顧客忠誠度。TIGI獨特創意的諮詢方式，藉由診斷客人的膚色和個人風格等條件，染髮師能夠為客人調配出客製的髮色。運用特殊的形容詞和專業的判斷分析，染髮師能大幅提升染髮的服務品質，使客人感受專屬的個人化染髮體驗。

CREATIVE CONSULTATION

創意諮詢

.....
LOCATION: TAIPEI
DURATION: 2 DAYS
PRICE: PRICE ON REQUEST
LEVEL: INTERMEDIATE

COURSE DATES:
MAY 4 - 5
AUGUST 3 - 4

.....
地點: 台北
上課天數: 兩天
費用: 課程費用另洽
分級: 中階

日期:
5月4-5日
8月3-4日

This is a unique consultation tool designed to create a bespoke client experience.

Following the success of Creative Consultation, Christel Lundqvist and her global team have created a higher-level experience, allowing hairdressers to look at colour through fashion tribes, skin and complexion analysis, beauty, make-up, personality and style. The knowledge and skills learnt from Creative Consultation 2.0 permits the colourist to demonstrate superior expertise and assurance. With this newly acquired knowledge, the colourist will confidently provide clients with a unique and highly personal consultation, leading to the creation of a bespoke copyright colour service.

獨特的諮詢工具，幫助您為客人打造專屬的染髮體驗。

創意諮詢課程的成功促使Christel Lundqvist和她的技術團隊研發出更進階的染髮課程，學員透過時尚風格、皮膚底色和膚色的分析、彩妝、服裝和個人風格的判斷，進一步洞悉色彩。在創意諮詢2.0當中，學員所學到的新知識和技巧能建立自我信心和高度的專業，運用這些新獲得的知識，染髮師將能提供客人更獨特的個人化諮詢服務，創造名符其實量身訂作的染髮服務。

CREATIVE CONSULTATION 2.0

創意諮詢2.0

.....
LOCATION: TAIPEI
DURATION: 3 DAYS
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
TBC

.....
地點: 台北
上課天數: 三天
費用: 課程費用另洽
分級: 進階

日期:
由外國講師授課，日期另行公布



Inspiration is key to being a successful colourist.

The Creative Colour course runs alongside TIGI Creative Cutting and is closely linked to the latest TIGI Collection. The course content explores the world of colour, taking inspiration from art, fashion and new-media. Students will be pushed to create new and exciting colour techniques through the application of fundamental hair colour principles. Utilising an advanced technical approach based on classic colouring, you will develop skills that give exciting contemporary creative results your clients will love.

創意靈感是成為成功染髮師的重要關鍵。

與創意剪髮同步授課，課程中將分享TIGI最新的年度髮集。本堂課將帶領學員探索顏色的世界，從藝術、時裝、多元化的媒體中找尋靈感，鼓勵學員透過基礎染髮的原則，創造全新且令人振奮的染髮技巧。在經典染髮技巧的架構下，靈活變化應用進階的創意技術，學員將能夠發展出令客人驚艷，並符合時下趨勢的創意髮色。

CREATIVE COLOUR 創意染髮

.....
LOCATION: TAIPEI
DURATION: 2 DAYS
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
TBC

.....
地點: 台北
上課天數: 兩天
費用: 課程費用另洽
分級: 進階

日期:
由外國講師授課，日期另行公布



PRODUCT EDUCATION

產品教育

PRODUCT FOCUS

聚焦產品

RETAILING & MERCHANDISING

銷售和陳列

Use, create, recommend and retail.

Product Focus days are complimentary to all TIGI stockists and take place regularly at the TIGI Academy in London and regionally.

With the constant evolution of TIGI's product portfolio as well as new concepts in the use and cocktailing of products, it is important that salons gain knowledge and confidence to successfully recommend and retail in the salon.

Product Focus provides an introduction to the TIGI Bespoke Consultation concept, allowing you to identify customer needs as the first step to retail.

手法、創造、專業建議和銷售。

此課程是針對所有TIGI合作沙龍夥伴，固定安排日期在台北學院開課。

TIGI系列產品不斷地進化和更新，產品混搭的使用方式和概念也依循地推陳出新，因此沙龍擁有專業的產品知識和銷售自信，是產品建議和銷售成功推廣的重要關鍵。

本課程提供TIGI專有的諮詢概念，讓學員能夠學習如何正確判斷客人的需求，進一步提供專業建議，成功銷售。

PRODUCT FOCUS

聚焦產品

LOCATION: TAIPEI

DURATION: 1 DAY

PRICE: PRICE ON REQUEST

LEVEL: ALL SALON TEAM MEMBERS THAT USE, RECOMMEND AND RETAIL TIGI PRODUCTS

COURSE DATES:
ON REQUEST

地點: 台北

上課天數: 一天

費用: 課程費用另洽

分級: 適用於所有使用TIGI產品的沙龍團隊

日期:

依照需求設計



TIGI believes in the 'power of retailing'.

Designed to share the latest retailing and merchandising ideas, this course enables you to create a truly unforgettable client experience. You will take away the tools to create great service ideas for a successful salon journey that will maximise client retention.

TIGI深信「銷售的力量」。

課程的目的在於分享最新的銷售觀念和陳列構想，幫助學員創造令顧客難忘的沙龍體驗。學員將從這堂課程中獲得如何打造完美服務概念的工具，營造成功的沙龍服務，並提升客人回流率和忠誠度。

RETAILING AND MERCHANDISING

銷售 & 陳列

.....
LOCATION: TAIPEI, TAICHUNG, KAOHSIUNG
DURATION: 1 DAY
PRICE: PRICE ON REQUEST
LEVEL: LEADING STYLISTS, RECEPTIONISTS, SALON MANAGERS AND BUSINESS OWNERS

COURSE DATES:
TAIPEI - APRIL 13
KAOHSIUNG - APRIL 18
TAICHUNG - APRIL 19

.....
地點: 台北、台中、高雄
上課天數: 一天
費用: 課程費用另洽
分級: 資深設計師、櫃檯人員、沙龍經營者、經理人

日期:
台北 - 4月13日
高雄 - 4月18日
台中 - 4月19日

SPECIALIST EDUCATION

特殊教育

UP, CLOSE & PERSONAL
ONE-TO-ONE PRIVATE TRAINING
TEACHER TRAINING

整體造型攝影 ●●●
一對一引導教學 ●●●
講師訓練 ●●●



Get 'Up, Close & Personal' with the TIGI International Creative Team experiencing a VIP photographic seminar to give you first-hand experience of the world of fashion and contemporary trends. You'll experience the development of a TIGI collection from the casting to finished look. Working in a group, with professional models, you'll create your own image under the Creative Team's mentoring.

這堂獨特且稀有的課程讓學員能近距離與TIGI國際創意團隊一起感受VIP等級的特殊攝影研習，體驗第一手國際級的時尚流行趨勢。課程中，學員將經歷從模特兒徵選到最終TIGI髮集呈現的發展創作過程，透過創意團隊的指導，並搭配專業的模特兒，學員將創造出專屬的造型作品。

UP, CLOSE & PERSONAL

整體造型攝影

.....
LOCATION: TAIPEI
DURATION: 1 OR 2 DAYS
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
TBC

.....
地點: 台北
上課天數: 一天或兩天
費用: 課程費用另洽
分級: 進階

日期:
尚待確認

Strengthen the areas you need to improve, with your own private training session. There's nothing like personal training to focus your goals!

This exciting and enhancing one-on-one session gives you the chance to train with an educator from the TIGI International Creative Team, allowing you to build a foundation of skills and master techniques, specifically for your clients and your needs.

Your chosen educational programme will be adapted to your personal needs, giving you the opportunity to select the educational area that works for your daily work and your career goals.

專屬講師教導您最需加強的部分，快速達到您個人目標的一對一課程。

令人興奮又深入的一對一引導教學是由TIGI創意團隊直接將技巧傳授給您，不但精進基礎技巧，還可以針對您和您顧客的需求調整內容，讓您充分掌握技巧的靈活運用。

您所選定的課程能依照實際需求做調整，讓您在沙龍現場更能發揮，達成個人目標。

ONE-ON-ONE PRIVATE TRAINING 一對一引導教學

LOCATION: TAIPEI
DURATION: HALF OR FULL DAY
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
ON REQUEST

地點: 台北
上課天數: 半天或全天
費用: 課程費用另洽
分級: 進階

日期:
依照需求設計

The course focuses on the TIGI Education basic haircutting programme, providing information to successfully implement education within your own salon through TIGI exceptional teaching, communication & people skills. As a participant on this course, role-playing is used to give students an insight into the importance of a student/teacher relationship.

Students are monitored throughout the course evaluating skills, ability & personal growth. Pre-preparation and a full understanding of TIGI methodology, terminology & techniques is required. For this reason, all participants must have undertaken TIGI Classics training.

透過TIGI教育讓您了解如何將資訊成功的傳遞，進而教導和帶領沙龍的年輕設計師，其中包含溝通表達和人際技巧；課程中安排角色扮演，學員能實際體驗學員與講師間的微妙關係，更容易掌握溝通的要點。

創意團隊的講師將在課程中評估學員的技巧和能力，因此課前的準備和熟知TIGI的剪髮架構是必須的，所有學員需參與TIGI經典剪髮課程。

TEACHER TRAINING

講師訓練

LOCATION: TAIPEI
DURATION: 4 DAY
PRICE: PRICE ON REQUEST
LEVEL: ADVANCED

COURSE DATES:
JULY 25 - 28
OCTOBER 11 - 14

地點: 台北
上課天數: 四天
費用: 課程費用另洽
分級: 進階

日期:
7月25 - 28日
10月11 - 14日

TIGI provides diverse courses in regions from Taipei, Taichung to Kaohsiung. With regional learning labs, TIGI can deliver education and brand message to more hairdressers in Taiwan, inviting them to experience TIGI systematic education

TIGI台灣在台北、台中、高雄三區皆有提供設計師學習的環境，從台北的國際學院到台中和高雄的教育中心，我們的目標在於讓更多的台灣設計師能夠鄰近地接觸TIGI系統式的多元教育。

REGIONAL COURSES

教育中心課程

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CUTTING EDUCATION

CLASSIC CUTTING I
CLASSIC CUTTING II
COLLECTION & COLOUR

剪髮教育

基礎剪髮I 7 DAY
基礎剪髮II 6 DAY
年度創意髮型 2 DAY

COLOUR EDUCATION

FUNDAMENTAL COLOUR
ADVANCED COLOUR

染髮教育

初階染髮 4 DAYS
進階染髮 5 DAYS

PRODUCT EDUCATION

PRODUCT FOCUS

產品教育

聚焦產品 1 DAY

.....



TIGI EDUCATIONAL PLATFORMS

TIGI教育發展平台

TIGI INSPIRATIONAL YOUTH

TIGI靈感青年培育計畫

Inspirational Youth is one of the most respected and successful youth-training programmes in hairdressing. Guided by TIGI European Creative Director, Akos Bodi and Global Technical Creative Director, Christel Lundqvist and European Session Director, Maria Kovacs, together with other senior members of the TIGI Creative Team, the 6-day "bootcamp" covers a broad aspect of creative instruction. This includes classic and advanced cutting, colouring and styling, session styling, presentation skills, model casting, photographic techniques and working to camera.

Often described as 'life changing' by Team members, Inspirational Youth is an exciting journey. TIGI Inspirational Youth takes education to a new level, delivering the next generation of hairdressing stars. The ultimate finale to the training is to appear at the TIGI Inspirational Youth Show.

TIGI Inspirational Youth has been running in the UK for 12 years inspiring many former team members to high levels of success in their own right and providing a blue-print for the global expansion of Inspirational Youth.

靈感青年培育計畫可以堪稱是美髮界最成功的且最受人崇敬的培訓計畫。由TIGI歐洲創意總監Akos Bodi、全球技術創意總監Christel Lundqvist和歐洲時尚造型團隊總監Maria Kovacs以及創意團隊諸位資深成員所帶領，為期6天的培訓營含括不同廣泛層面的創意指導。訓練內容從經典到進階的裁剪、染髮、造型、伸展台造型、簡報技巧、模特兒徵選、攝影技巧到如何跟隨攝影機角度工作等。

TIGI靈感青年培育計畫是一個改變生涯的機會、一場振奮人心的旅程，引領教育至一個新的層級，培育出美髮界新一代的明日之星，培訓計畫的壓軸就是TIGI靈感青年的髮型秀展演。靈感青年培育計畫已經在英國實施12年，許多曾經參與本計劃的設計師也因此達到美髮職涯的更高層級。未來也計劃拓展國際，成為全球性的靈感青年培育計畫。



TIGI SESSION TEAM

TIGI時尚造型團隊

Individually selected, the TIGI Session Team works behind the scenes at fashion weeks. This successful training programme has been running for 3 years giving team members the opportunity to widen their creative skills beyond the salon.

TIGI Session Team members are selected for their classic dressing skills, their ability to work under pressure and as a team. "For me it's vital each team member has good classic dressing skills and a strong team ethic," says Maria Kovacs, TIGI European Session Director. "It's all about getting the job done calmly, creatively and quickly. There's always tension backstage. We have to ensure we all work totally professionally."

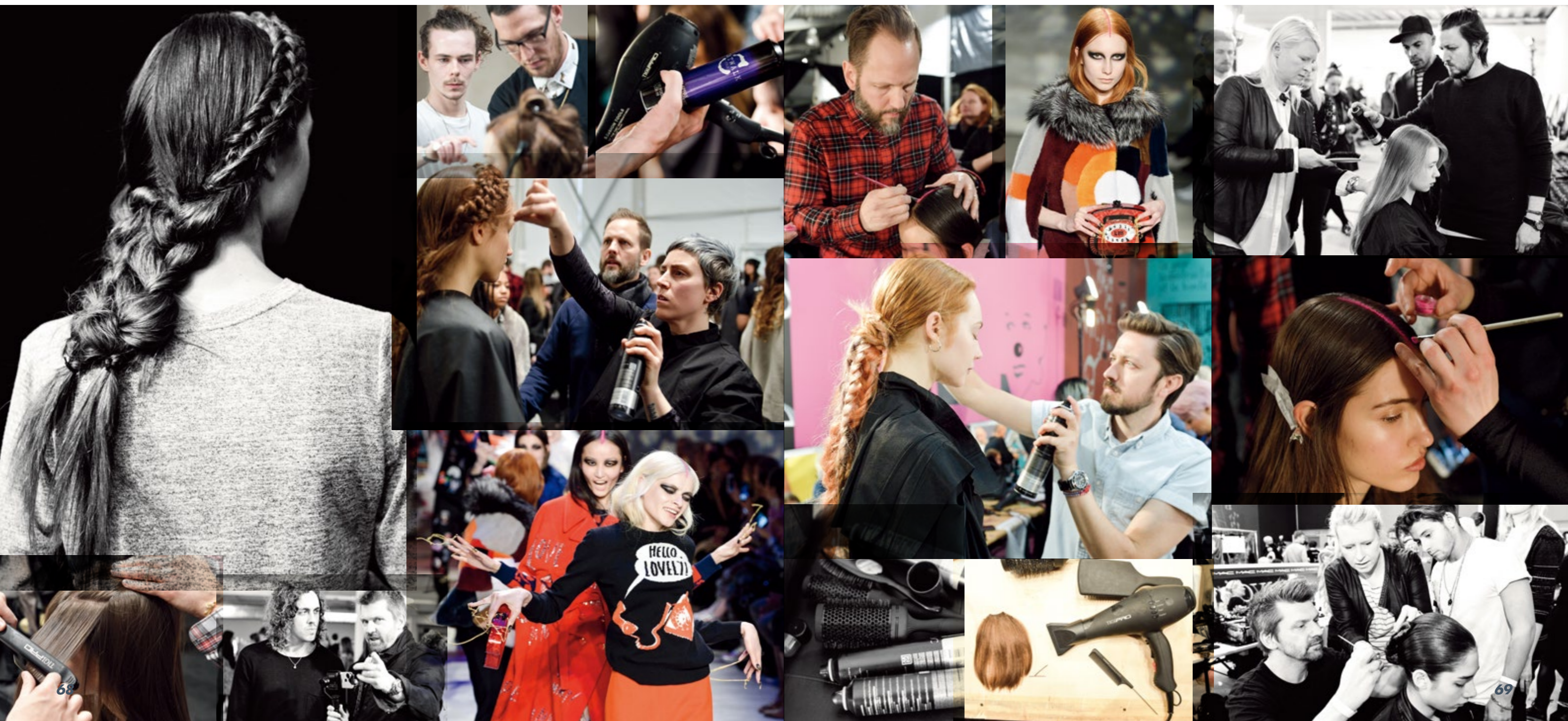
The TIGI Session Team is a dedicated programme allowing duplication globally. Commencing as a UK

programme, TIGI Session Teams have subsequently been trained in other countries and have worked backstage at international fashion weeks.

每一位成員都是精挑細選，TIGI時尚造型團隊在各地時裝週的後台執行造型創作。這個計畫已經成功地運作三年，提供團隊成員一個在沙龍以外發揮創意技巧的機會。

TIGI時尚造型團隊成員挑選的條件包括基本的造型技巧，在高壓環境下的工作能力以及團隊合作的默契。TIGI歐洲時尚造型團隊總監Maria Kovacs表示：「對我來說，團隊中的每位成員必須具備好的造型基礎能力和堅強的團隊倫理；最重要的是用更安靜、更有創意和更快速的方式完成工作。伸展台後台永遠都充滿緊張感，服裝設計師們情緒都非常緊繃，因此髮型工作團隊的效率和專業呈現將更顯重要。」

TIGI時尚造型團隊的培訓計畫能夠在全球執行，目前以英國為主，團隊成員會前往不同的國家的時裝週支援後台的作業，持續訓練專業能力。



OUR PRODUCTS ARE OUR TOOLS

我們的產品就是最好的工具

Anthony Mascolo founded TIGI because he was unable to find the products he needed to style and finish his hairstyles. Products enhance, amplify and intensify hairstyles, enabling the hairdresser to work more effectively, creatively and technically.

TIGI products are vital for the consistent progress of TIGI Education. Members of the TIGI International Creative Team work closely with TIGI R&D driving the innovation and development of products to increase professionalism and artistry within global hairdressing. Just as course content of the TIGI International Creative Team is constantly re-evaluated and updated, so the continual progression of the TIGI brand allows hairdressers to maintain a fresh and dynamic approach to their work.

“We totally understand what the professional hairdresser needs to execute their vision,” says Anthony Mascolo. “From our own perspective, we use TIGI products as cutting agents, to create the foundations of hairstyles and provide the ultimate finish. Whether we are working with a client, teaching in our academy or working on stage at a seminar or show, our products are crucial. Creating our TIGI hair collections allows us to use both current product ranges and new innovations in experimental ways and provides information to share via TIGI education.”

Anthony Mascolo創立TIGI的原因是因為他找不到產品完成他想要的造型和髮型。產品能夠強化髮型的塑造，幫助設計師更有效率、更有創意和更有技巧地完成髮型。

TIGI產品是TIGI持續性的教育不可或缺的關鍵，國際創意團隊的成員與TIGI研發團隊緊密合作，不斷地推出新的產品，提升全球美髮界的專業度和藝術性。如同TIGI國際創意團隊持續地更新他們的髮型創作，TIGI不斷地向前邁進和創新，讓設計師永遠能維持新鮮和動力的角度看待他們的工作。

Anthony Mascolo表示：「我們非常了解專業設計師的需求和需要。從我們的角度出發，使用TIGI產品當作剪裁的打底產品，建立剪髮架構的基礎，完成最佳的造型。無論是在沙龍現場使用、學院課程教學或研習會分享甚至是髮型秀，我們的產品都是不能缺少的。創作TIGI髮型書讓我們能夠靈活運用現有的產品並且測試新產品的功效，並透過TIGI教育分享更多資訊給全球的設計師。」



OUR BRANDS

我們的品牌

“We launched TIGI because we wanted the perfect products to style and finish hair. Our products are our tools, as important as our scissors, combs and brushes.” Anthony Mascolo.

As hairdressers, product usage is crucial to our education. With product selection we can update classic looks and give haircuts an alternative finish. This allows for conversation with your client, providing a more professional service, progressing your client's personal style and driving retail sales.

We understand clients want their hair to fit their individual sense of style. That's why TIGI offers a range of brands, empowering the hairdresser to tailor the right product to each client. For lived in, urban looks, Bed Head products offer strong hold and texture and care for coloured and damaged hair. For effortless fashion-inspired styles and softer, more touchable styles, Catwalk is the perfect

brand. Finally, for ultimate glamour seekers, S Factor achieves beautiful, full-bodied, smooth, sexy hair, with a focus on nourishment and shine.

In all TIGI courses product usage is explained, in detail, to expand knowledge and understanding of our brands. This helps you become more confident, creative and experimental when developing and recommending new styles and finishes for your own clients.

Anthony Mascolo表示:「我們創立TIGI是因為我們想要完美的產品完成想要的髮型和造型。如同剪刀、梳子和刷子對設計師的重要性，我們的產品就是最好的工具。」

身為專業設計師，產品的使用對TIGI教育來說非常重要，透過正確的產品選擇，我們能夠轉化經典的髮型，並賦予一款髮型最合適的造型；也增加設計師與客人之間的話題，根據每一位客人的風格和需求，提供更專業的服務與零售建議。

我們了解客人想要擁有符合自我風格的髮型，這也是TIGI旗下有不同系列品牌的原因，如此一來，設計師在面對不同類型的客人時才能夠選擇合適的產品使用。Bed Head產品強調鮮明的髮束紋理與支撐度，不管是染後或受損的頭髮都適用，適合大膽都會風格的族群。追求時尚髮型，柔和滑順質感的客人，Catwalk會是最推薦的品牌系列。S Factor提供頭髮頂級呵護，展現秀髮美麗、柔順、性感、高光澤的迷人魅力。

TIGI所有的教育課程中，講師們會清楚地分享產品使用方式，使設計師更了解我們的產品與系列。同時，幫助設計師建立信心、創意和實驗精神，發展出新的造型技巧，滿足客人的需求。



OUR BRANDS

我們的品牌

TIGI® copyright
©olour™

We understand colour and cut must work in synergy to create an individual look to suit the vision and needs of today's clients. The starting point for the TIGI International Creative Team's latest work comes from the underlying unity between cut and colour. We see the two processes as one service, designed to achieve the perfect hairstyle, reflecting the fashion image and personality of the individual.

Led by Christel Lundqvist, the TIGI International Technical Creative Team, work closely on the development and testing of new TIGI copyright©olour shades to ensure salon colourists have the power to push their technical and creative ability. Taking inspiration from international fashion weeks, art and trend forecasts, new ideas are designed to expand creativity, re-focus daily salon work and maximise the customer consultation and service.

Colour Education is a vital area of the work we share in TIGI Academies, regional seminars and in-salon training. All TIGI Colour Courses aim to support the salon colourist enabling them to return to their salon with enthusiasm and energy to put into practice newly acquired information.

我們清楚知道髮色與剪髮需要相互配合才能打造出符合現代每一位客人的風格和需求。TIGI國際創意團隊最新的作品著重剪染的結合，兩者必須完美相輔才能夠達成最棒的髮型，符合客人的獨特風格。

由Christel Lundqvist領軍的TIGI國際技術創意團隊專注於TIGI Copyright©olour染膏系列的研發，承諾提供設計師不斷精進且能提升技術與創意的新顏色。從國際時裝周、藝術、趨勢預測擷取靈感，創新的想法激發更多創意，並應用在現場沙龍工作，將顧客諮詢與服務的品質最佳化。

除了TIGI學院，區域性的研習會和臨店教育都非常重視染髮教育的分享，TIGI所有的染髮課程在於幫助沙龍設計師獲得最新的專業技巧和知識，並應用於現場操作。



TIGI ACADEMY TAIPEI

TIGI台北國際學院

In 2012, Asia's first TIGI Academy was founded in Taipei, becoming the first academy in Asia to work with global education format and to deliver the same courses as academies in London, New York and Milan. With this foundation and passion for education, TIGI Academy Taipei brings TIGI World Class Education to local market place and whole Asia, leading and motivating hairdressers to new heights.

All courses in the academy implement TIGI's systematic teaching method and practicality, sharing the latest creative inspiration from London, New York and Milan. The goal is to uplift Asian hairdressers' technical precision and artistry. TIGI Academy Taipei commits to providing the cutting-edge, world-class space for effective learning.

亞洲第一間TIGI國際學院在2012年於台北成立，奠定台灣在亞洲國家的地位，成為亞洲唯一擁有全球教育資源與完整系統教育的國際學院。我們秉持對美髮的熱情持續精進，致力將TIGI教育擴展至全亞洲，承諾成為亞洲TIGI教育理念的最好實踐者，並維持TIGI國際級的教育水平。

學院在各課程的呈現上貫徹TIGI的系統式教學與實用性，零時差同步分享來自紐約、倫敦和米蘭的最新創作靈感，提升亞洲設計師整體對於美髮技藝的深度與廣度，並期望設計師在優質的環境中得到前所未有的學習效果。



MEET THE TEAM

台灣創意團隊

TIGI provides World Class Education, aiming to share inspiration, knowledge and opportunity to integrate artistry, techniques and creativity. TIGI commits to offering the most complete educational support to hairdressers through Classic Cutting, Creative Cut & Colour to Specialist Education, and every course is designed to improve skills and develop techniques. TIGI continues to drive and inspire hairdressers with education, motivating them to progress in cut, colour and styling skills.

EDUCATION IS THE KEY TO EVERYTHING TIGI DOES

Education is the heart of TIGI and central to everything the brand does. Under the leadership of Ralf Boss, Regional Education Director, TIGI Taiwan Creative Team works closely with TIGI International Creative Team for seminars, shows and courses. The team shares the newest information and techniques with all hairdressers in Taiwan and Asia, taking Asia Hairdressing to the next level.

TIGI提供世界級的專業教育，藉由不斷地分享靈感、專業知識，結合美髮藝術與技術，完美體現髮型技藝的無限創意。我們承諾給予學員最完整的教育系統，從經典剪髮、創意剪髮到特殊教育等，每個階段的課程都是為了提升設計師的技術與專業知識，TIGI持續地透過教育分享驅動創作靈感，促使設計師精進剪髮、染髮和造型技巧。

教育是TIGI品牌哲學的中心

由亞洲創意總監Ralf Boss帶領的台灣創意團隊，讓台灣和全亞洲的設計師都能享受與國際零時差的美髮教育，傳授專業美髮的核心技巧，進而提升整體亞洲美髮市場的競爭力。



TIGI AMBASSADORS

TIGI大使團隊

The TIGI Ambassador programme was created by TIGI to extend the work of the TIGI Education Team delivering fantastic education to salons. As a TIGI Ambassador you become part of an elite team working across the globe. To be a TIGI Ambassador requires commitment, discipline and dedication. Following an intensive selection and training programme, TIGI Ambassadors share their valuable knowledge of TIGI products and TIGI copyright@olour with salon. The team works closely with working closely with TIGI Account Managers under guidance from Ralf Boss, TIGI Regional Education Director. TIGI Ambassadors are both vitally important and highly valued.

TIGI大使計畫的目的在於延伸TIGI教育團隊的影響力，分享更豐富的教育新知給沙龍設計師。身為TIGI大使意味著精英團隊的成員之一，將有機會到世界各地進行教育的分享與交流。成為TIGI大使需具備承諾、紀律和貢獻等三大精神，經過嚴格的挑選和完整的訓練，大使將會在亞洲創意總監Ralf Boss的引導下與業務團隊密切合作，將TIGI的產品、TIGI Copyright@olour和技術教育分享給沙龍。大使團隊是品牌中不可或缺的重要成員，我們非常重視大使所代表的價值。

TIGI CLUB

TIGI CLUB 俱樂部

Every year TIGI holds two to three times of TIGI Club for the VIP clients. By sharing the latest information, education and marketing support to our VIP clients, we aim to strengthen the partnership, increasing their loyalty and bonding the connection further. Every time we prepare different themes to impress our clients such as Black Light photoshooting, bull-riding, BBQ and more. TIGI Club is how we reward and value our VIPs and to embody the "By hairdressers for hairdressers" motif.

每年TIGI台灣為重點客戶舉辦兩至三次的TIGI俱樂部，透過分享最新的品牌資訊、教育技術、行銷支援，活動的宗旨在於強化與沙龍間的夥伴關係，提升品牌認同度和連結度。每一次的TIGI俱樂部都有不同的主題，例如：螢光拍照活動、鬥牛大賽等趣味活動令客人留下深刻印象。本活動的目的在於回饋長期支持TIGI的忠實店家，並透過活動的規劃體現「由設計師為設計師量身訂做」的品牌精神。



DETAILS & BOOKINGS

相關細節 & 報名方式

The TIGI Education team are always available to discuss your education and training requirements. Our Education administrators have the experience to advise you which courses are most suited to your team members and your training needs. Whether you are wanting to attend a course at a TIGI Academy, participate in a regional training seminar or book an in-salon educator, we can help you. We believe training is an ongoing commitment and we are committed to supporting your business through education.

If you would like to book a course or discuss your education plan, please speak to your TIGI Account Manager or contact our Education Administrator.

Please call: +886 2 27976358 # 21
Or email: education@tigi.com.tw

Once we have received your booking, a confirmation letter will be sent to the address provided.

WHERE WE ARE

Situated in NeiHu, the newly booming commercial district of Taipei, TIGI Taipei Academy is just 3 minutes walking distance from the Xihu MRT station. There are plenty of restaurants and versatile food choices around the academy, from Asian food to Spanish, Italian or local street food, you name it and you will probably find it. Also lots coffee places around for coffee lovers. Please ask our team for advice, whether it is around the academy, or about what to do in Taipei or logistic assistance, we will be more than happy to help you explore!

Address: 1F., No. 118, Zhouzi St., NeiHu Dist., Taipei City, Taiwan

TRANSPORTATION

By Metro: Whenever your starting point is, make sure you will transfer to the "Wenshan-Neihu line" (Khaki colour line on the metro route map), get off at the "Xihu" MRT station, and walk out from the No. 2 exit. The Academy is around 3 minutes walking distance. You can always take a taxi. Taipei is a small city, and taxi is everywhere. As long as you don't live too far away from city center, traveling time is normally under 20 minutes

TIGI教育團隊能夠與你一同討論並計畫你的教育需求，TIGI教育專員擁有豐富的經驗能夠提供你課程選擇的專業建議，找出最符合你和你團隊成員的教育課程。不論你是想要參加TIGI國際學院的課程或是區域教育中心的研習課程，或是預定臨店教育，TIGI的教育團隊都能夠提供完整的協助。我們深信教育是需要持續的堅持，而我們承諾透過不間斷的教育分享支持你的沙龍事業。

若你想要預定任何課程或是討論您的教育計劃，請聯繫你的TIGI業務專員或是教育專員。

請來電: 02-2797-6358 # 21
或 Email: education@tigi.com.tw 洽詢課程相關資訊或報名課程。

當我們收到你的報名資訊，將會寄送課程報名確認信函至你所提供的電子信箱，完成課程報名程序。

學院各課程最低開班人數為8名學員，每班最多容納24名學員。如遇特殊人數限制的課程，將被備註於課程頁面下。當課程報名確認後，需繳交課程費用30%訂金學員享有優先上課之權利，所有報名學員須於開班上課的15日之前繳清課程費用。

學院位置

學院位在內湖，這裡是台北新興的商業科技園區，從捷運西湖站步行到台北國際學院只需要3分鐘左右。學院附近有非常多樣化的餐飲選擇，亞洲菜、西班牙風味或義式料理，甚至是本地特色小吃，你想得到的食物基本上都可以找到。另外一定有舒適的咖啡廳給喜愛咖啡的你。歡迎和我們的團隊詢問任何學院周遭的資訊，或給你任何建議去規劃探險台北的行程，我們非常樂意協助。

學院地址: 台北市內湖區洲子街118號1樓

交通方式

捷運: 不論你從哪裡出發，確保你搭乘的是「文湖線」(捷運地圖上顯示土黃色)，抵達「西湖站」之後，從2號出口離開，學院在步行約3分鐘的距離內。當然你可以搭計程車，在台北這個城市到處都有計程車可以搭。只要你住的地方離市中心不太遠，20分鐘以內都可以抵達。



2016 EDUCATION CALENDAR

2016 教育行事曆

剪髮 & 造型教育
 TIGI系統裁剪
 經典剪髮 I
 經典剪髮 II (低層次技巧)
 中階商業剪髮
 男士造型

染髮教育
 基礎染髮
 中階商業染髮
 創意諮詢

特殊教育
 銷售 & 陳列
 講師訓練

JANUARY

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

MARCH

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

M	T	W	T	F	S	S
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

JUNE

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

M	T	W	T	F	S	S
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

NOVEMBER

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

M	T	W	T	F	S	S
	1/3		1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

